



Sunshine Showdown Vex V5RC Robotics Competition Signature Event

DoubleTree Hotel
at the entrance of
Universal Studios
Orlando, Florida
December 4-7, 2025

Hosted by Sunshine Robotics, Inc.
In Conjunction With the REC Foundation

Sponsorship Package -2025

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Who We Are

Sunshine Robotics, Inc. is a 501c3 nonprofit robotics organization located in Central Florida. We are a community of parents, coaches, and mentors that have a passion for and a knowledge of evaluating and understanding what it takes to run a well-rounded robotics organization. This year, we will host our first Signature Event in Orlando, Florida. Although we have not yet hosted a Signature Event, we are not new to hosting robotics competitions. In the past, we have hosted both local and state level events and are excited about the opportunity to provide a high quality, robust robotics event that will bring teams to town from across the country.

Mission, Vision & Values

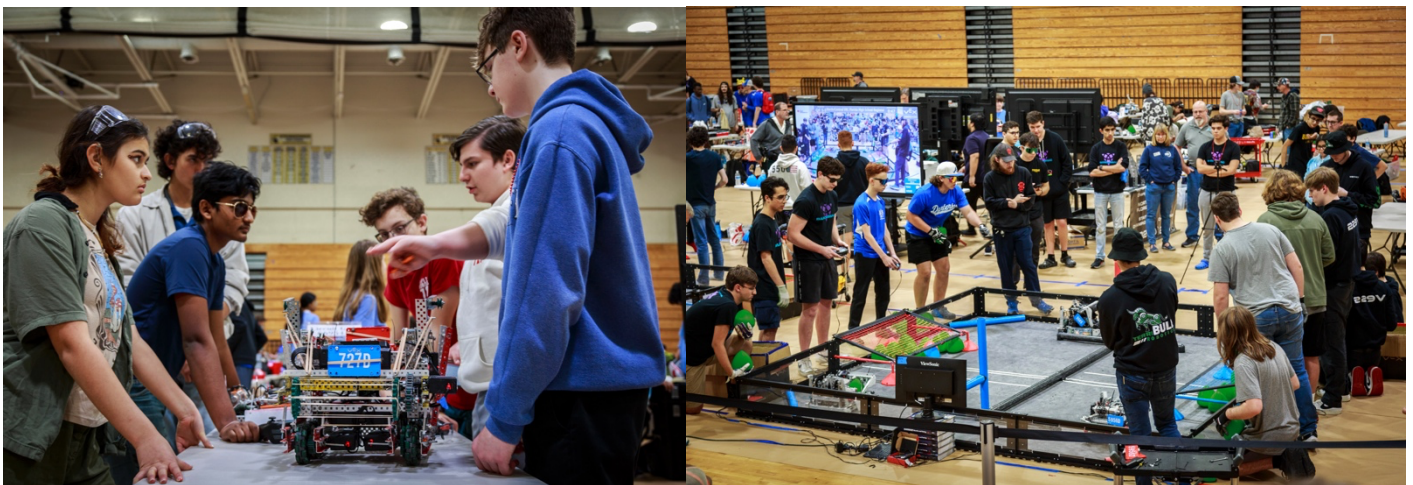
Sunshine Robotics, Inc. provides VEX robotics students the opportunity to compete with and learn from other teams throughout the country while instilling positive social responsibilities. Helping students to grow their knowledge of science, technology, engineering, and math while communicating, and collaborating with peers will allow them to overcome hurdles when entering STEM related job fields. We do this because we know the future of our global STEM field relies on how we teach the students today.

Our History

Sunshine Robotics, Inc. is comprised of coaches, mentors, and competitors with a combined 20+ year of VEX robotics experience. We all reside in the Central Florida area. We each became affiliated with VEX Robotics and the REC Foundation, a global non-profit organization dedicated to increasing student engagement in science, technology, engineering, math (STEM), and computer science, through different paths. Yet our goal and mission are the same, to provide a high-quality robotics competition experience for our students, our children, and ourselves. Individually, we fulfill many rolls among the VEX Robotics community, including hosting local and state robotics competitions and volunteering at many robotics events throughout the season.

Who We Help

As coaches, mentors, and students, we are contributing to the greater STEM community. Locally, we provide guidance and education to our students and those students attending our robotics competitions. Globally, we help students through the mentorship aspect that our teams provide as well as providing an arena in which they can showcase the skills for the careers they plan to pursue.



The Impact of Robotics on Our Participants and Supporters

"One thing that is important that I have learned through practicing and planning with other teams is how to communicate."

Ella - competitor



"Robotics has changed my life for the better and prepared me for tackling any and all challenges in life. It's truly inspired a new way of thinking that can help anyone overcome a daunting task."

Davis - competitor

"VEX Robotics has taught my team to advocate for themselves and others. It has taught them their voices are heard, and that they matter. It has given them confidence to set forward and share their knowledge with others."

Coach Goring - 70207A



"Our family has participated in VEX Robotics for six years. Both of my children are competitors, and my husband and I have volunteered at countless events. The kids have gained so many life skills that will follow them no matter what careers they choose. Through following and documenting the engineering and design process they have learned how to think through problems and document their thoughts. They have learned how to embrace the failures and learn from them. The interview process has given them extremely valuable communication skills. They have given back to the community through helping to host events and workshops. They have thoroughly enjoyed and benefitted from the experience of traveling to Signature events. It allows them to collaborate with teams from other areas and experience a higher level of competition. Through these experiences they have made friends from around the country and the globe that will have a lasting impact on them."

Michelle - parent

"Tell me what your robot can do well and what our robot can do to help score the most points possible."



Why Be a Sponsor?

Today's youth have grown up in a time filled with technology. The students involved in this competition are leading the way for innovation, leadership, and technical skills. They are driven to learn and excel in the fields of engineering, math, and computers. These are your future employees! Help them to achieve their goals now while in this program, and they will remember your support and want to work with and for you in the future!

Supporting in the interests of these highly skilled and motivated students is an investment in all of our futures. Our community needs youth who want to be on the cutting edge of technology and able to enhance the systems and solutions of tomorrow.

Your company will be contributing directly to 350 competitors, 175 coaches and mentors, and 500 spectators by providing the forum for them to showcase their skills, compete with teams across the country, collaborate with peers, as well as create a strong network. The imprint of your brand will be long lasting in their minds for the commitment you made to help them achieve their dreams. All of our participants are aware of your support and will be looking for the companies who make this event possible. They will choose to support and recommend these companies as they follow career paths and talk about companies they are familiar with.

What Comes Next—And How YOU Can Help!

Our Funding Goals

Our goal is to secure \$60,000 in sponsors to cover the various costs of running a Signature Event. To prepay each vendor and lock in the rates, our deadline for securing sponsors is March, 2025.

We would love your consideration in sponsoring one or more aspects, or a portion of an aspect, for the Sunshine Showdown Signature Event. Your support will make this event possible.

Thank you.

√ DoubleTree facility fees	\$25,000
√ All Things Entertainment Florida, LLC-Audio/Visual	\$10,000
√ Necessary Technology	\$5,000
√ Stages with Skirts	\$3,000
√ Electricity in the Venue	\$3,000
√ Tables and Chairs	\$3,500
√ Signage	\$5,000
√ Lunch for Volunteers	\$1,000
√ Awards and Banners	\$3,000
√ Swag Bags	\$1,000
√ Referee and Volunteer Shirts	\$500

EVENT SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Main Event \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Opportunity to Speak During Closing Ceremony	◆				
2 Night Stay at the Venue	◆				
Booth at the Event	◆	◆			
Digital Ad in Event Flyer Sent to Registered Participants	◆	◆	◆		
Logo on Our Sponsor Wall	◆	◆	◆	◆	
Logo on Sunshine Showdown Website	◆	◆	◆	◆	◆
Reserved Seating at the Event	◆	◆	◆	◆	◆
Lunch During the Event	◆	◆	◆	◆	◆
Items to include in Swag Bags	◆	◆	◆	◆	◆

Apply to be a sponsor by contacting
Steve Notto at 727-470-7238 or
admin@sunshineshowdownrobotics.com